

Cañada College Plans Alignment with District Strategic Plan

<i>Areas of Strategic Focus</i>	<i>Recommendations</i>	<i>Cañada Strategic Plan 2012-2017 and Other Plans</i>
1. Demography		
1.1 Population Changes	1.1a Develop and implement an enrollment management plan at each College to address the need for systematic outreach and retention strategies.	
	1.1b Continue to strengthen the College Connection program (concurrent high school student initiatives) as a way to encourage high school students to attend college.	<ul style="list-style-type: none"> • Educational Master Plan 1.2: Assess and implement flexible scheduling. • Educational Master Plan 1.3: Create and implement professional development plan. • Educational Master Plan 2.1: Promote higher education pathways for middle school and high school students. • Educational Master Plan 2.2: Improve assessment and placement process. • Educational Master Plan 2.4: Identify clear pathways for basic skills, career-tech, gen ed and majors and honors. • Educational Master Plan 2.5: Implement financial literacy and FAFSA campaigns. • Student Equity Plan 1.2a: Establish an Access/Success Equity Task Force to identify the barriers of access and success for black students. • Technology Plan 2: Evaluate and upgrade infrastructure. • Basic Skills Plan: Identify improved pathway such as acceleration, Jams. • Facilities Master Plan: Increase college ability to support key transfer programs in kinesiology/dance. Renovate facilities to support performing and creative arts. <p>(2013-2014)</p>
	1.1c Provide a comprehensive and cohesive set of course and program offerings that respond to the needs of the senior population/lifelong learners.	

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1.2 Different Student Profiles at Each College	1.2a Continue examining the specific needs of the student body and College service areas in order to develop and maintain appropriate programs and services.	<ul style="list-style-type: none"> • Educational Master Plan 1.1: Assess SLOs, PLOs, ILOs; discuss and make needed changes. • Distance Education Plan 4: Increase student awareness, retention and success. • Technology Plan 1: Provide staff development on technology. • Technology Plan 2: Evaluate and upgrade infrastructure. • Basic Skills Plan: Initiate use of e-portfolios for student work. • Facilitates Master Plan (page 2.17): Integrate facilities with programming. Assess needs for science, allied health and workforce development. <p>(2012-2013)</p>
	1.2b Develop a holistic diversity framework that supports the access and success of diverse student populations, promotes institutional vitality and viability, and serves all students equitably.	<ul style="list-style-type: none"> • Educational Master Plan 2.6: Establish intentional counseling process to increase completion. • Educational Master Plan 2.11: Enhance transfer services and outreach. • Educational Master Plan 2.12: Review benchmark and goal data. • Distance Education Plan 2: Develop community of DE faculty. • Distance Education Plan 4: Increase student awareness, retention and success. • Student Equity Plan 4.1: Increase the completion rates of Hispanic, male, black, and Filipino students. • Technology Plan 6: Assure adaptive and assistive technology is available. • Basic Skills Plan: Direct students to math and English during first semester. <p>(2013-2014)</p>

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2. Education		
2.1 Enrollment and Access	2.1a Focus enrollment planning efforts on the key populations needing to be served as determined by research.	
	2.1b Conduct the necessary research to understand the reason for the outward migration of County residents and declining population participation rate and develop mitigating	
	2.1c Continue carefully designed marketing and outreach.	
2.2 Student Success and Retention	2.2a Identify gaps in student educational achievement. Develop holistic approaches designed to retain students, including approaches in teaching, intervention, learning styles, financial aid and counseling.	
	2.2b Build more partnerships and bridges with Pre-K through 16 educational leaders and strengthen the College Connection program as a way to encourage high school students to attend college.	<ul style="list-style-type: none"> • Educational Master Plan 1.2: Assess and implement flexible scheduling. • Educational Master Plan 1.3: Create and implement professional development plan. • Educational Master Plan 2.1: Promote higher education pathways for middle school and high school students. • Educational Master Plan 2.2: Improve assessment and placement process. • Educational Master Plan 2.4: Identify clear pathways for basic skills, career-tech, gen ed and majors and honors. • Educational Master Plan 2.5: Implement financial literacy and FAFSA campaigns. • Student Equity Plan 1.2a: Establish an Access/Success Equity Task Force to identify the barriers of access and success for black students. • Technology Plan 2: Evaluate and upgrade infrastructure. • Basic Skills Plan: Identify improved pathway such as acceleration, Jams. • Facilities Master Plan: Increase college ability to support key transfer programs in kinesiology/dance. Renovate facilities to support performing and creative arts.
	2.2c Offer a third Middle College high school in the District.	(2013-2014)

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	2.2d Implement plans to utilize CalPASS (California Partnership for Achieving).	
	2.2e Develop and maintain vibrant student life programs.	<ul style="list-style-type: none"> • Educational Master Plan 1.4: Create and implement student engagement plan. • Educational Master Plan 2.7: Implement BSI effective practices. • Student Equity Plan 5.1: Basic Skills: Increase the completion rates of black students. Consider UMOJA program. • Technology Plan: Evaluate and update infrastructure. • Facilities Master Plan: Develop campus facilities to promote sense of college. Celebrate the experience of college life and create more collegial campus. <p>(2014-2015)</p>
	2.3a Streamline processes and practices to allow students seamless access to educational opportunities across the District.	<ul style="list-style-type: none"> • Educational Master Plan 1.2: Assess and implement flexible scheduling. • Educational Master Plan 1.3: Create and implement professional development plan. • Educational Master Plan 2.1: Promote higher education pathways for middle school and high school students. • Educational Master Plan 2.2: Improve assessment and placement process. • Educational Master Plan 2.4: Identify clear pathways for basic skills, career-tech, gen ed and majors and honors. • Educational Master Plan 2.5: Implement financial literacy and FAFSA campaigns. • Student Equity Plan 1.2a: Establish an Access/Success Equity Task Force to identify the barriers of access and success for black students. • Technology Plan 2: Evaluate and upgrade infrastructure. • Basic Skills Plan: Identify improved pathway such as acceleration, Jams. • Facilities Master Plan: Increase college ability to support key transfer programs in kinesiology/dance. Renovate facilities to support performing and creative arts. <p>(2013-2014)</p>

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	2.3b Examine and coordinate program offerings across the District.	
	2.3c Develop and implement the SMCCCD Distance Education Strategic Plan and the corresponding College plans to respond to the community demand.	
	2.3d Expand the upper division higher education opportunities provided by the University Center.	
	2.3e Based on student needs, investigate the feasibility of an alternative academic calendar, block scheduling, weekend programs, and short courses.	
	2.3f Support all three Colleges in their ability to provide a comprehensive program of instruction.	
2.4 Student Achievement		
	2.4a Review the current articulation agreements with 4-year institutions to identify opportunities for increasing the number of transfer students.	<ul style="list-style-type: none"> • Educational Master Plan 2.12: Review benchmark and goal data. • Distance Education Plan 3.3: routinely assess performance of online students. • Student Equity Plan 4.1: Increase the completion rates of Hispanic, male, black and Filipino students. (2014-2015)
	2.4b Identify ways to further encourage and facilitate degree attainment.	<ul style="list-style-type: none"> • Educational Master Plan 2.3: Improve orientation. • Educational Master Plan 2.9: Increase degrees and certificates through use of DegreeWorks. • Educational Master Plan 2.12: Monitor student success through review of benchmark and goal data. • Distance Education Plan 1: Broaden DE course offerings. • Distance Education Plan 3.3: Routinely assess performance of online students. • Student Equity Plan: Revise Student Equity Plan. (2012-2013)

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	2.4c Identify strategies for understanding and addressing the decreasing trend in transfers to CSUs.	<ul style="list-style-type: none"> • Educational Master Plan 2.3: Improve orientation. • Educational Master Plan 2.9: Increase degrees and certificates through use of DegreeWorks. • Educational Master Plan 2.12: Monitor student success through review of benchmark and goal data. • Distance Education Plan 1: Broaden DE course offerings. • Distance Education Plan 3.3: Routinely assess performance of online students. • Student Equity Plan: Revise Student Equity Plan. <p>(2012-2013)</p>

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3. Employment, Housing, and Income		
3.1 Jobs, Careers, and Global Education	3.1a Periodically convene leaders of the business and industry communities, gov- ernment agencies, and community-based organizations to assess workforce development needs and to support the endeavors of the Colleges to address them.	<ul style="list-style-type: none"> • Educational Master Plan 3.1: Establish campus community outreach advisory committee. • Educational Master Plan 3.2: Create President’s Circle. • Educational Master Plan 4.2: Expand CIUS. • Student Equity Plan 1.1: Maintain HIS status by continuing outreach efforts that support access for Hispanic students. <p>(2013-2014)</p>
	3.1b Identify emerging workforce development opportunities for each of the Colleges and respond to changing job training needs through the Colleges’ Career and Technical Education programs and services.	<ul style="list-style-type: none"> • Educational Master Plan 2.8: Create opportunities for faculty-student and student-student mentoring. • Educational Master Plan 2.10: Expand Career Center activities. • Educational Master Plan 3.3: Integrate service learning and internships into curriculum. • Educational Master Plan 3.4: Enhance off-site learning opportunities. • Basic Skills Plan 5.1: Look into the possibility of learning communities for black students. • Facilities Master Plan: Create spaces to facilities informal interaction between students, faculty and staff. <p>(2014-2015)</p>
	3.1c Strengthen course offerings, services and workplace opportunities that prepare students for the demands of the contemporary workforce.	<ul style="list-style-type: none"> • Educational Master Plan 3.1: Establish campus community outreach advisory committee. • Educational Master Plan 3.2: Create President’s Circle. • Educational Master Plan 4.2: Expand CIUS. • Student Equity Plan 1.1: Maintain HIS status by continuing outreach efforts that support access for Hispanic students. <p>(2013-2014)</p>
	3.1d Assess community and contract education needs.	
	3.1e Examine, enhance and expand green course and program offerings.	<ul style="list-style-type: none"> • Educational Master Plan 4.1: Create Sustainability Task Force. • Educational Master Plan 4.3: Integrate sustainability into Curriculum. • Educational Master Plan 4.4: Improve awareness on campus. • Sustainability Plan: Develop a sustainability plan. • Facilities Master Plan: Integrate sustainable design practices into new construction. Incorporate site-relevant technologies. <p>(2012-2013)</p>

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	3.1f Expand international education and incorporate successful international student and study abroad programs into campus climate and curriculum.	
3.2 Socio-Economic Divide	3.2a Create additional partnerships between the Colleges and with business and industry to create and strengthen programs that adequately prepare students for the modern economy.	
	3.2b Increase financial aid awareness through the student outreach and enrollment processes.	

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4. Fiscal, Human, Physical, and Technology		
4.1 Fiscal Environment	4.1a Continue and expand initiatives and services that optimize enrollment.	
	4.1b Implement the SMCCCD Foundation business plan to increase its net asset value and to distribute more scholarships and grants.	
	4.1c Pursue additional state, federal, philanthropic, and corporate funding.	
4.2 Faculty and Staff	4.2a Continue to provide competitive salary schedules and benefits that attract and retain employees.	
	4.2b Continue the District's role as a leader in taking effective measures to mitigate the high cost of housing.	
	4.2c Examine recruitment strategies and develop means to attract more applicants from diverse backgrounds for faculty and staff positions.	
	4.2d Develop staffing plans that recognize existing staffing resources in all employee categories and project future resource needs.	
4.3 New, Modernized, and Sustainable Facilities	4.3a Allocate capital improvement funds in accord with College educational and facilities master plans, which respond to the teaching and learning needs of each College.	<ul style="list-style-type: none"> • Educational Master Plan 1.1: Assess SLOs, PLOs, ILOs; discuss and make needed changes. • Distance Education Plan 4: Increase student awareness, retention and success. • Technology Plan 1: Provide staff development on technology. • Technology Plan 2: Evaluate and upgrade infrastructure. • Basic Skills Plan: Initiate use of e-portfolios for student work. • Facilitates Master Plan (page 2.17): Integrate facilities with programming. Assess needs for science, allied health and workforce development. • Educational Master Plan 4.1: Create Sustainability Task Force. • Educational Master Plan 4.3: Integrate sustainability into Curriculum. • Educational Master Plan 4.4: Improve awareness on campus. • Sustainability Plan: Develop a sustainability plan. • Facilities Master Plan: Integrate sustainable design practices into new construction. Incorporate site-relevant technologies.
	4.3b Continue to leverage capital improvement with state and local resources.	
	4.3c Incorporate consideration for the environment and health and safety in construction and building maintenance plans and strategies.	
	4.3d Work with regional public transit authorities to improve access to our campuses.	

(2012-2013)

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4.4 Changing Technology	4.4a Implement College and District technology plans that support teaching and learning, and streamline the operational and governance processes of the District and the Colleges.	
	4.4b Review various College and District business processes to make the registration, scheduling, information sharing and other operational activities more efficient.	
	4.4c Plan for replacement of obsolete equipment.	
4.5 Professional Development	4.5a Strengthen professional and academic development opportunities for faculty and staff.	
	4.5b Strengthen faculty and staff development that supports activities to meet accreditation standards.	
	4.5c Continue to raise cultural awareness and to provide diversity training.	

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5. Policy, Public Opinions, and Community Needs		
5.1 Accountability	5.1a Establish policies and planning activities that are coherent, transparent, and available to all stakeholders.	
	5.1b Include in all plans definitions and demonstration of student success to ensure that communication strategies at the District and College levels prominently showcase student success.	
	5.1c Provide extensive, integrated and coordinated research and planning efforts and resource allocation framework to support the improvement of teaching and learning.	
5.2 Community Needs	5.2a Expand and strengthen partnerships with high schools, 4-year institutions, community agencies, and business and industry.	
	5.2b Develop and implement systematic processes for soliciting and evaluating the needs of community residents, current students and partners in relation to College programs and services. Communicate feedback to faculty and staff, and develop strategies for improving programs and services.	