

Transportation Update Spring 2024

PBC
March 6, 2024

Transportation Services

Educational Master Plan (EMP) Goal 4.1: Improve access to campus via public transit, shuttles, and additional partners such as Lyft and Cruise.

Goal 3.2: Transform where we share what Cañada has to offer by identifying and reaching new outreach audiences that help strengthen our ties to BIPOC communities (particularly those communities our recruitment maps indicate might be underserved, such as North Fair Oaks, Belle Haven, and East Palo Alto).

Shuttle Service - Suspended Fall 2023 due to low ridership

Lyft Services - Pilot Program Spring 2024

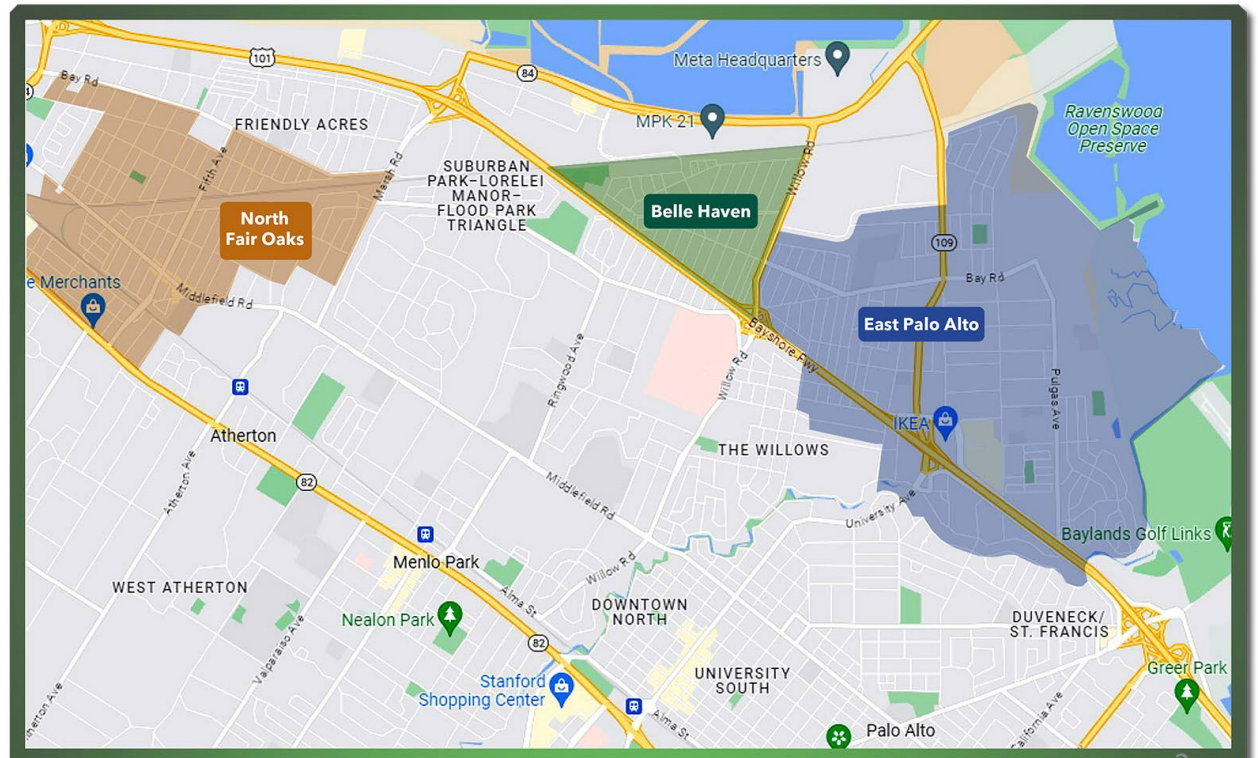
Community service areas:

- East Palo Alto
- Belle Haven
- North Fair Oaks

Program Details:

- Riders must be over **18 years old** to participate
- Must be enrolled in 6 or more credits of in-person or hybrid coursework in the Spring 2024 at Cañada College
- Up to 40 rides per month
- Up to \$35 per ride
- Valid on Standard rides only
- Must start or end at a designated pick-up/drop-off site
- **Monday – Friday: 6:30 a.m. to 10:30 p.m. (No weekend service)**

Website: <https://canadacollege.edu/lyft/>



Transportation Services

Lyft Services - Pilot Program Ridership Summary

Semester	Students	# of Rides	Cost* (dollars)	Average Cost /Ride (dollars)	Service Areas	Program Parameters
Spring 2022 (April 4-May 20, 2022)	73	1,694	\$ 40,788	\$ 24.08	No restrictions	40 rides/up to \$35 per ride per month
Fall 2022	275	7,212	\$ 125,525	\$ 17.41	No restrictions	15 rides/up to \$15 per ride per month
Spring 2023	193	5,761	\$ 81,690	\$ 14.18	No restrictions	15 rides/up to \$15 per ride per month
Fall 2023	92	5,330	\$ 120,773	\$ 22.66	East Palo Alto Belle Haven North Fair Oaks	40 rides/up to \$50 per ride per month
Spring 2024 (Projected Expenses)	95	6,700	\$ 154,100	\$ 23.00	East Palo Alto Belle Haven North Fair Oaks	40 rides/up to \$35 per ride per month
Total	728	26,697	\$ 522,876			

* HEERF, COVID-19 recovery funds & Fundraising Funds

Transportation Services

The Free College Fee Waiver (SB 893)/Transportation Support - \$50 per month for level 2 qualified students.

Program Details:

- Must be enrolled in 6 or more credits of in-person or hybrid coursework in the Fall 2023 or Spring 2024 at Cañada College
- Program administered by the Bookstore
[Free College at SMCCCD \(smccd.edu\)](https://www.smccd.edu/free-college)

Public Transportation - Sam Trans route 278 and route 78

- The Associated Students provides discounted bus tokens to all students with student body card.

Carpooling - Coordinate with fellow students who live nearby to share rides and expenses.



Cañada College

Thank you!