

Strong Workforce Grant

November 10, 2022

Dr. Julian N. Branch, Director of Workforce Development



Strong Workforce Grant

Strong Workforce Program: More and Better Career Technical Education to Increase Social Mobility and Fuel Regional Economies with Skilled Workers

To develop more workforce opportunity and lift low-wage workers into living-wage jobs, California took a bold step in 2016 to create one million more middle-skill workers. At the recommendation of the California Community College Board of Governors, the [Governor and Legislature approved the Strong Workforce Program](#), adding a new annual recurring investment of \$248 million to spur career technical education (CTE) in the nation's largest workforce development system of 115 colleges.

Strong Workforce - Framework

Allowable Costs

- A. Substantiate that the cost was necessary and reasonable for proper and effective administration of the allocation
- B. The cost must be allocable to the funding source activities;
- C. The cost must not be a general expense required to carry out the fiscal agent's overall responsibilities (not supplanting).

Examples:

- A. a Project Director works 80% on the funded program (only 80% of the salary and benefits can be charged in the grant application).
- B. Supplanting: Funding may not result in a decrease in state or local funding that would have been available to conduct the activity had these funds not been received.

Reference:

https://www.cccco.edu/-/media/CCCO-Website/About-Us/Divisions/Division-of-Workforce-and-Economic-Development/WEDD-RFA/RFA16-191/Files/x_AppendixCGuidelinesDefinitionsandAllowableExpenditures.pdf?la=en&hash=A9AEB7483889E91525F8C257F05B242D9501048D

Cal. Ed. Code § 88821

“ The Strong Workforce Program is hereby established as a K-14 state education, economic, and workforce development initiative for the purpose of expanding the availability of high-quality, industry-valued career technical education and workforce development courses, programs, pathways, credentials, certificates, and degrees.” Cal. Ed. Code § 88821

“(1) Any community college district or local educational agency participating in the consortium shall ensure that its career technical education and workforce development courses, credentials, certificates, degrees, programs, and pathway offerings, as applicable, are responsive to the needs of employers, workers, civic leaders, and students.” Cal. Ed. Code § 88821

“(1) Facilitate the development, implementation, and sharing of career technical education effective practices, curriculum models and courses, and community college credentials, certificates, degrees, and programs across regions and among community college districts.” Cal. Ed. Code § 88821

Reference:

<https://casetext.com/statute/california-codes/california-education-code/title-3-postsecondary-education/division-7-community-colleges/part-545-strong-workforce-program/section-88821-legislative-findings>

Regional Planning

Program Emphasizes Regional Planning

- Strong Workforce requires neighboring community colleges to form a [regional consortium](#). Program has eight such consortia. The primary purpose of a consortium is to coordinate CTE activities among colleges in the region.
- Each consortium must collaborate with various regional stakeholders, including local workforce development boards, industry leaders, and local education agencies, to develop a four-year plan for how they will address regional workforce Needs.
- Each four-year plan must include information on service delivery, expenditures, regional goals, and alignment with other CTE and workforce plans in the region.
- Consortia use labor market data to direct Strong Workforce funds toward one or more of ten priority industry sectors (see next page).

Link:

https://docs.google.com/document/d/1fY6tHGtLSkGBUjNmPAyJ1_RID7NFI07YutXUSK0wwDU/edit#heading=h.wp2ti9stih0f

Strong Workforce Goals

Better

Career pathways,
Workforce data and outcomes,
Curriculum support,
Professional Development
Regional coordination and funding

More

Increasing the number of students enrolled in programs leading to high-demand, high-wage jobs.
students completing or transferring programs,
getting employed or improving their earnings.

Budget Overview (Local)

Cañada Strong Workforce Program Local										
as of 08/17/2022										
	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY20-21	FY21-22	FY22-23	FY23-24	Total	Closed
31176 (60%) FY 16-17 Allocation (07/01/2016-12/31/2018)	\$89,639.39	\$288,386.14	\$176,583.47						\$554,609.00	Year 1
31196 (60%) FY 17-18 Allocation (07/01/2017- 12/31/2019)		\$97,768.46	\$316,847.15	\$251,675.39					\$666,291.00	Year 2
31219 (60%) FY 18-19 Allocation (07/01/2018-12/31/2020)				\$274,633.27	\$369,647.73				\$644,281.00	Year 3
31247 (60%) FY 19-20 Allocation (07/01/2019-12/31/2021)					\$258,874.20	\$424,830.80			\$683,705.00	Year 4
31258 (60%) FY 20-21 Allocation (07/01/2020-06/30/2022) extension 10/31/2022						\$649,996.00			\$649,996.00	Year 5
31280 (60%) FY 21-22 Allocation (07/01/2022-12/31/2023)							\$795,589.00		\$795,589.00	Year 6
FY 22-23 07/01/2022-06/30/2024							\$ 667,825.00		\$ 667,825.00	Year 7
Total Budget	\$89,639	\$386,155	\$316,847	\$526,309	\$628,522	\$1,074,827	\$1,463,414		\$3,439,862	
Expenses/Commitments	\$89,639	\$386,155	\$316,847	\$526,309	\$628,522	\$1,074,827	\$ -		\$3,439,862	
Available Balance	\$0	\$ -	\$ -	\$ -	\$ -	\$ -	\$795,589		\$ -	

SWP Link:

https://docs.google.com/spreadsheets/d/1Tw9zdPYXWJZzP1NznDBf-wO_J_kG6hN5UxG29OXpEdw/edit#gid=2130247410

Budget Overview (Regional)

Cañada Strong Workforce Program Regional

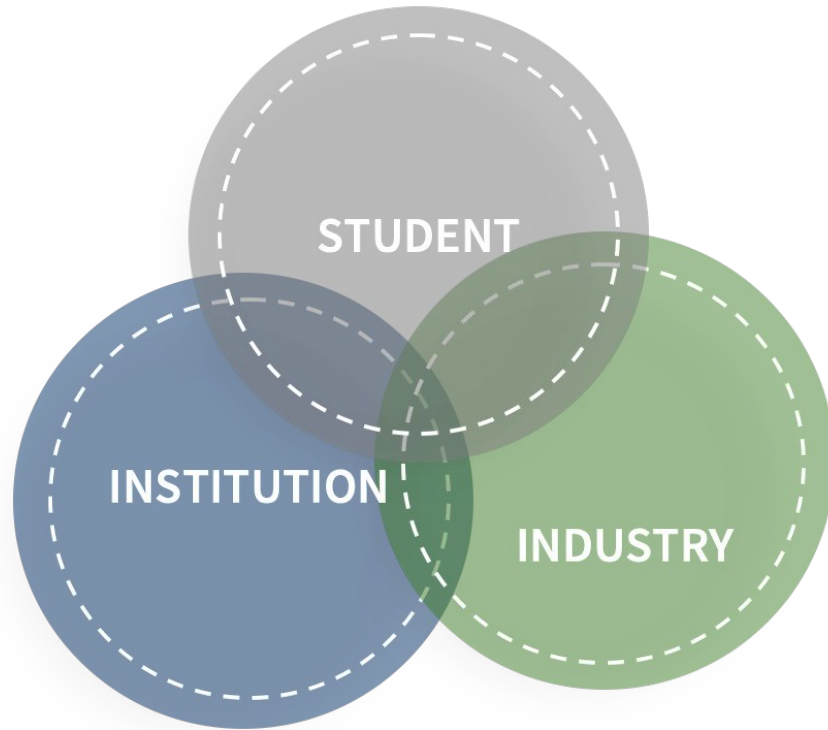
as of 08/17/2022

	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY20-21	FY21-22	FY22-23	FY23-24	Total	
31186 (40%) FY 16-17 Allocation (07/01/2016-12/31/2018)	\$2,456.77	\$118,279.43	\$197,024.80						\$317,761.00	Year 1
31210/31229 (40%) FY 17-18 Allocation (07/01/2017-12/31/2019)			\$40,043.11	\$336,416.89					\$376,460.00	Year 2
31241 (40%) FY 18-19 Allocation (07/01/2018-12/31/2020)				\$92,325.99	\$272,029.01				\$364,355.00	Year 3
31254 (40%) FY 19-20 Allocation (07/01/2019-12/31/2021)					\$231,577.81	143,641.19			\$375,219.00	Year 4
31275(40%) FY 20-21 Allocation (07/01/2020-06/30/2022)						\$332,497.00			\$332,497.00	Year 5
31295 (40%) FY 21-22 Allocation (07/01/2021-12/31/2023) FY 22-23							\$377,574.00		\$377,574.00	Year 6
Total Budget	\$2,456.77	\$118,279.43	\$40,043.11	\$428,742.88	\$503,606.82	\$476,138.19	\$377,574.00		\$1,826,105.00	
Expenses/Commitments	\$2,456.77	\$118,279.43	\$40,043.11	\$428,742.88	\$503,606.82	\$476,138.19	\$ -		\$1,826,105.00	
Available Balance	\$0.10	\$ -	\$ -	\$ -	\$ -	\$ -	\$377,574.00		\$ -	

SWP Link:

https://docs.google.com/spreadsheets/d/1Tw9zdPYXWJZzP1NznDBf-wO_J_kG6hN5UxG29OXpEdw/edit#gid=2130247410

Stakeholders



Strong Workforce Utilization

- Equipment Purchase: Computers - Digital Art & Animation, Computers - Interior Design, Neatboards, Phantom - Medical Assistant, Phantom - Radiation Technology, Fashion and more.
- Marketing: Ads have been bought for multiple years which support all career education programs. As well, videos have been made which can be seen on our YouTube channel.
- Program Development:
 - Certificates: Cloud Computing, 3D Animation and Video Game Art, and Photonics and Laser Technology
 - Associate Degree: Funeral Education
 - Not-For-Credit: Water Distribution, Optician, Cybersecurity and more
- And more.....

Tri-Chair

Overview: The Tri-Chair is a process that allows for decisions that request funding are shared among multiple parties. Any expense over \$50,000 require approval from the Vice President of Instruction and any expense over \$100,000 requires a soft approval from the president before any official documents are submitted.

The Strong Workforce Tri-Chair membership consists of:

- Dean of Business, Design, and Workforce Division
- Academic Senate CTE Faculty Liaison
- Director of Workforce Development

CTE Liaison

- Participate on the ASCCC CTE listserv; and
- Communicate with the Academic Senate, Curriculum Committee, Cañada CTE faculty, and noncredit faculty regarding statewide CTE initiative that are relevant to our region; and
- Organize faculty conversations to envision and champion new ideas, innovations and programs
- And more

Link: <https://canadacollege.edu/businessdivision/strongworkforce.php>



Discussion

Dr. Julian Branch, Director of Workforce,

