# Business, Design, and Workforce Division Meeting – Friday, December 8, 2017 Meeting Minutes

1/12/2018

12:30 – 2:00 p.m.

Building 13, Room 116

Present: Jonathan Wax, Lale Yurtseven, Anne Nicholls, Melinda Day,

Candice Nance, Peggy P., Ronda Chaney, Hyla Lacefield, Alex Kramer, Patty Hall, Wanda Nalls, Patty Hall, Leonor Cabrera, Ritu

M., Jamie Hui, Chris Hayes, Sarita Santos, Brian Bennett

Next meeting: February

### 1. CTE Liaison - Leonor Cabrera

- a. The position still needs to be filled
- b. http://ascc.org/cte-faculty-liaison

## 2. Enrollments – Leonor Cabrera

- a. We are not canceling anymore classes this semester
- b. FTEF & LOAD: 500 Load is still the goal
- c. Thanks to everyone for being flexible with funding change

## 3. Strong Workforce Regional Funding – Alex Kramer

- a. Presentation on Strong Workforce Funds
- There has to be labor market data for creation of new programs or for new investments
- c. Breakdown of where funds have gone in Year 1
  - i. Neurodiagnostic Tech
  - ii. Teacher Credential Program
  - iii. Information Security and Digital Currency
  - iv. Viticulture
- d. 60% are local share, 40% Regional Share of funds
- e. Timeline for Year 2:
  - Jan 23, RJV due. Jan 31, direct to college proposals, Feb 26, Deadline to submit faculty proposals, Mar 19, Review by SWP Task Force and Cabinet, March 22, present to Academic Senate, June Submission for FY 17-18 and 18-19 Local Share Plans.
- f. Links to SWP Fund Request will be in emails and on canvas.

## 4. Facebook Ads - Jonathan Wax

a. Went over report on how efforts for Spring 2018

## 5. Display Cases

a. Fill them with student work!

#### 6. Summer Schedule

- a. Submit to Leonor & Jonna ASAP
- b. Due to Jose Peña Tuesday, January 16<sup>th</sup> 2018

- 7. Fall Schedule
  - a. Submit to Leonor & Jonna by 2/1/2018
- 8. Other:
  - a. Vice President of Instruction will be decided by April 1, 2018