

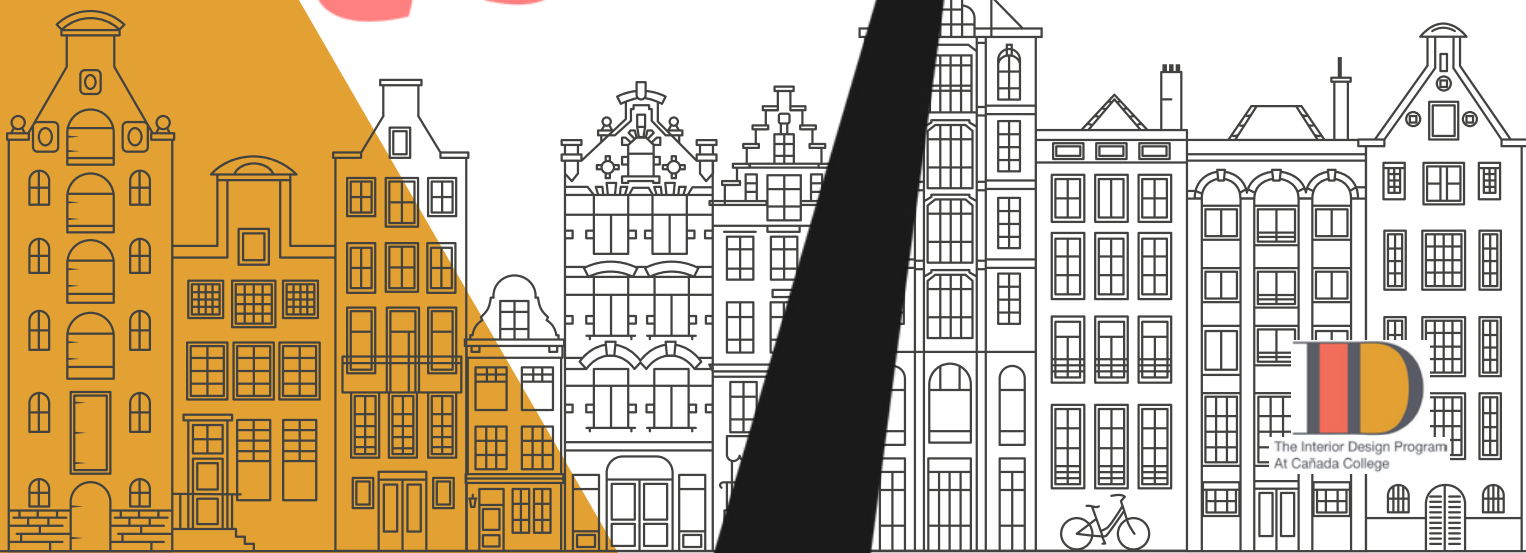
CAÑADA INTERIOR DESIGN CLUB

In this issue:

- *ID Club Logo Challenge*
- *Multiple Student Competitions*
- *Graduation Survey*
- *Cañada Club Rush*

- *Alumni Spotlight with Kari Hensel*
- *ID Club Talk with Phil Hotarek*
- *Upcoming Alumni Dinner*
- ...and much more!

SPRING 2023 - ISSUE 7



The Interior Design Program
At Cañada College

CO-PRESIDENT'S MESSAGE

Greetings Club Members!

The Competition season has officially started! It is the time of the year when we are hearing a lot about competitions on our social media feeds. It appears all of our affiliated professional organizations are hosting one or more competitions. We encourage all of our club members to sign on to one or any of these competitions. Not only is participating in them a great learning experience, it helps give you visibility & recognition as well! It is often much more effective for a third-party person to tell others how good you are or how good your design is. Why not flex your skills and earn some recognition? Besides the professional organizations, our Club has decided to join in the bandwagon. Yes!!! We are having a friendly and fun competition of our own - our Club Logo Design Competition! The competition opens this month, see more details on page 2.

This semester, we are planning a speaker series where we will invite industry professionals to share their experience with us. First up is an “Afternoon talk with Phil Hotarek” on March 3rd. See page 3 for more information and sign up now!

As said in our Spring Kickoff, we want to bring you events that enrich your Interior Design journey, but they only help you if you participate in them! We look forward to seeing or meeting you at these excellent upcoming events!

Let's roll!

Winnie & Jo



Jo Lau



Winnie Wan

Jo Lau & Winnie Wan
Co-Presidents

LOGO CONTEST

Help us design a new logo for the Interior Design Club!



The Cañada College Interior Design Club needs your help with a new logo! To engage our current members and to attract new members, the ID Club is announcing a competition to design a new club logo. The new logo will be used on the ID Club website, social media sites, letterhead, posters, souvenir trinkets, gifts, or anywhere else the ID Club needs it. Please click the link to read the [official competition guidelines](#) for more details regarding logo design, contest rules, and submission requirements.

Cañada Primary Colors:

Cañada Green



Pantone 554 C
Pantone 342 U
CMYK: 80, 16, 72, 51
RGB: 32, 92, 64
HEX: #205C40

Cañada Yellow



Pantone 107 C
Pantone Yellow U
CMYK: 2, 7, 95, 0
RGB: 251, 225, 34
HEX: #FBE122

Complimentary Colors:

Colt Green

Pantone 356 C
Pantone 356 U
CMYK: 91, 0, 100, 26
RGB: 0, 122, 51
HEX: #007A33

Lime Green

Pantone 369 C
Pantone 369 U
CMYK: 58, 0, 100, 4
RGB: 100, 167, 11
HEX: #64A70B

Bright Green

Pantone 375 C
Pantone 375 U
CMYK: 47, 0, 100, 0
RGB: 164, 199, 76
HEX: #8DCD3D

Forest Green

Pantone 625 C
Pantone 625 U
CMYK: 66, 21, 49, 22
RGB: 80, 127, 112
HEX: #507F70

Famous Yellow

Pantone 135 C
Pantone 135 U
CMYK: 0, 18, 72, 0
RGB: 255, 198, 88
HEX: #FFC658

Dream Orange

Pantone 7406 C
Pantone 7406 U
CMYK: 0, 13, 100, 1
RGB: 241, 196, 0
HEX: #F1C400

Light Grey

Pantone 428 C
Pantone 428 U
CMYK: 21, 13, 8, 0
RGB: 193, 198, 200
HEX: #C1C6C8

Dark Slate

Pantone 431 C
Pantone 431 U
CMYK: 63, 45, 34, 25
RGB: 91, 103, 112
HEX: #5B6770

Approved colors for the logo are listed on the chart above.

ID CLUB EVENT

Afternoon Talk with Phil Hotarek

Fri, March 3, 2023,
1:00 PM – 2:30 PM PST



Cañada College Interior Design Club is excited to have Phil Hotarek
We will be discussing: the relationship of showrooms with designers
the importance of students networking with showrooms in different trades
finding the confidence to empowering yourself by empowering others and more...

About Phil Hotarek

Phil Hotarek is currently Vice President of Lutz Plumbing Inc. and Lutz Bath and Kitchen and serves on the executive board for Decorative Plumbing & Hardware Association (DPHA) and Plumbing-Heating-Cooling Contractors (PHCC) Association. Lutz Kitchen and Bath is a proud sponsor of ASID CaPen Chapter and they have organized networking and CEU events. Mr. Hotarek has dynamic experience as a licensed plumbing contractor and architectural plumbing design and specializes in the following: plumbing and design, steam and sauna, water filtration, intelligent toilets, smart home design, sustainability design, and heating and hydronics.

Questions to ask Mr. Hotarek during the event?

We are collecting questions to ask Mr. Hotarek. To submit questions to ask Mr. , email them to canadaidclub@my.smccd.edu with subject line "Questions for Phil". You'll have a chance to submit your questions when you sign-up on this Eventbrite Event

[RSVP Here](#)

ALUMNI DINNER



Olives Mediterranean & Greek Cuisine



When: Friday, February 24, 2023

Time: 5:45 pm-7 pm

Location - 969 Edgewater Blvd, Foster City, CA 94404

You are cordially invited to the first Cañada ID Club Alumni Dinner of 2023

Please join and share your experience and growth since graduation.

These dinners are an excellent way to stay connected with colleagues and friends. We are looking forward to seeing you soon!

NO HOST

All Attendees will be able to purchase their food and drink.

There will be no shared checks unless you would like to.

Please RSVP to Pamela Vorsatz

pamela.vorsatz@gmail.com

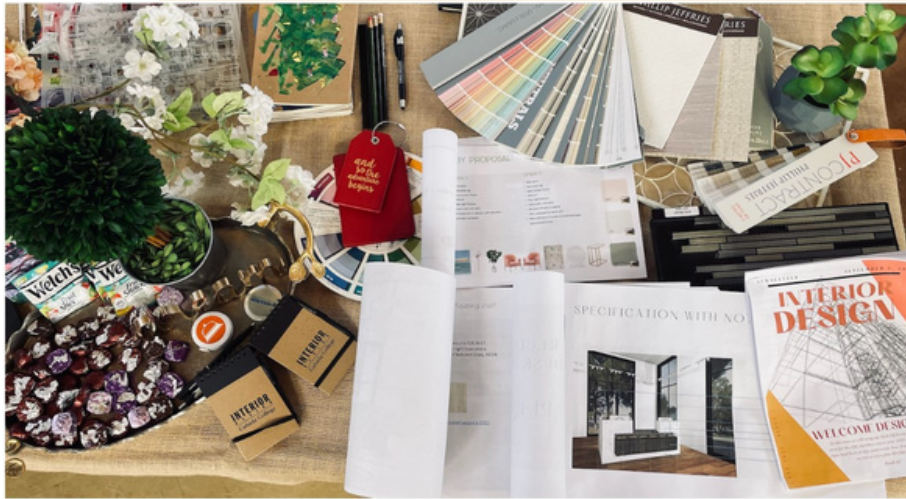
650-245-1229



[Menu](#)

[Google Map](#)

CLUB RUSH EVENT



Hello, future Amazing Designers!

On Valentine's Day, Jo Lau and Pilar Caballero went to Club Rush to represent the ID Club. For those who don't know what it is about, the Club Rush is a fair where all the student clubs at Cañada College come to tell students about all they have to offer. This event is an opportunity for student clubs to promote their activities and open their doors to students to become new members. Now you know!

The event took place inside the Grove and was an excellent opportunity to meet Cañada! We talked to the students that visited our booth, told them about the activities that we organize as a club, about our ongoing Logo Design Competition, and encouraged them to become members of our club.

If you missed the opportunity to visit Club Rush and want to become a member, see page 3 of the newsletter to join!



ATTENTION: GRADUATING STUDENTS

Are you completing your Associates Degree or one of our three Interior Design Certificate programs in the 2022 - 2023 school year?



The Cañada Interior Design Club is working with administration to begin planning our department's program graduation and 50th year anniversary celebration in May!

If you will complete your Associate's Degree or any of the Interior Design Certificates (Interior Design, Kitchen & Bath Design, or Staging), in Fall 2022, Spring 2023, or Summer 2023, please take a moment to complete the survey (via the link). It's just 4 questions!

Taking this survey is important:

it will allow us to prepare your celebration paperwork and identify how many attendees will be at the ceremony.

Thank you! We look forward to seeing you there!

SURVEY

TRADE ORGANIZATIONS

AMERICAN SOCIETY OF INTERIOR DESIGNERS



ASID Student Representative
Victoria Maya

STUDENT PORTFOLIO BOOTCAMP

Join us on Friday, February 24, for the CaPen ASID Digital Portfolio Bootcamp!
[Click here to RSVP](#)

STUDENT PORTFOLIO BOOTCAMP



VIA ZOOM

DATE/TIME: FRIDAY, FEBRUARY 24th 1:30-2:30PM, FOLLOWED BY Q&A

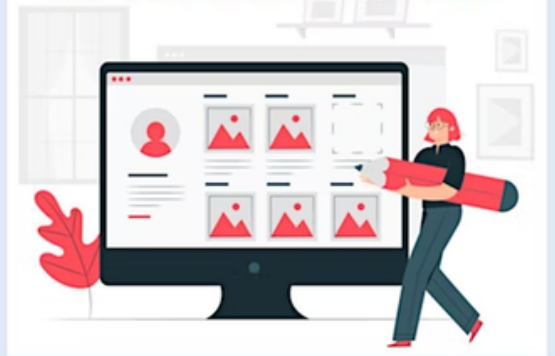
Join us Friday, February 24th for the [CaPen](#) ASID Digital Portfolio Bootcamp!

Learn the do's and don'ts of creating your most successful portfolio from Tamara Roth, NCIDQ, IIDA, LEED AP ID+C. The format will be an hour presentation, followed by your questions.

Tamara is the founder of Taro Design Studio. In her extensive career, she has designed award-winning commercial interior environments for some of the most influential companies in the Bay Area. She is passionate about mentoring the next generation of interior designers and is currently teaching at West Valley College.

ASID Student Members - \$10; Non-Members - \$20
For Tickets, go to:

TIME TO SHOWCASE YOUR BEST WORK!



SEE YOU THERE!

SAVE THE DATE
3.16.2023

DESIGN HEROES: A NIGHT OF VISIONARIES GIVING BACK TO THE COMMUNITY- A CHARITY EVENT TO BENEFIT THE BAY AREA FURNITURE BANK

POLIFORM SHOWROOM
SAN FRANCISCO

INVITATION TO FOLLOW

Poliform SAN FRANCISCO

AMERICAN SOCIETY OF INTERIOR DESIGNERS CALIFORNIA PENINSULA

SAVE THE DATE: MARCH CHAPTER MEETING

Design Heroes: A night of visionaries giving back to the community - a charity event to benefit the bay area furniture bank. There will be food, drinks, and live entertainment with a silent auction to benefit the Bay Area Furniture Bank. Invite for registration to follow.

March 16, 2023 - 6:00 p.m. - 9:00 p.m.

Poliform SF Showroom
195 Rhode Island Street
San Francisco, CA 94103



TRADE ORGANIZATIONS



*NKBA Student Representative
Patty Grewell*

Sign up to attend the NKBA Northern California Chapter virtual chapter meeting. This will be a very useful and informative meeting, and you don't even need to leave home!

Overwhelmed by all the digital marketing options and wondering where to start or how to expand your marketing efforts for your growing design business? Jason will walk us through the process of developing a marketing plan for your business and will share best practices and actions with known results. He will draw upon his experience as an architect and urban planner and will share his best internet marketing recommendations. Join us!

Register [here](#)

FEBRUARY CHAPTER MEETING

NKBA Northern California Chapter

Virtual Meeting

DEVELOPING A MARKETING PLAN FOR YOUR BUSINESS PART 2

February 23, 2023
12PM-1:30PM

Jason Lockhart
Designer|Marketer| Author| Podcast Host| NKBA Sales & Marketing Specialist

REGISTER TODAY!

STUDENT DESIGN SYMPOSIUM

QR CODE

SESSION SPEAKER
THE ULTIMATE DESIGN PARTNERSHIP
BRIDGETTE BENNETT AND MARK WAGNER

HOW TO DEVELOP A GOOD WORKING RELATIONSHIP BETWEEN THE DESIGNER AND CONTRACTORS INCLUDING STRATEGIES FOR MAINTAINING STRONG RELATIONSHIPS WITH GENERAL CONTRACTORS AND TRADESPEOPLE.

March 17, 2023
9:00 AM-12:30 PM

NKBA Student Design Symposium

March 17th
9:00am - 12:30pm

[RSVP](#)

TRADE ORGANIZATIONS



*IIDA Student Representative
Joan Mundell*

Student who are interested in submitting a project for our Student Awards, can review the submittal information at studentaffairs@iidanc.org for information or [click on this link](#).

The project submission should be based on one of the following categories:

- **HEAL** - Where we flourish: hospitals, medical facilities, clinics, assisted living, laboratories.
- **LIVE** - Anyplace we call home: homes, condominiums, townhouses, apartments, mobile homes or houseboats (full or partial renovations acceptable).
- **PLAY** - Where we entertain ourselves: hotels, restaurants, theaters, spas, casinos, stores, showrooms, malls, tasting rooms, sports arenas.
- **SERVE** - Where we meet: public spaces, libraries, schools, non-office government facilities, transportation centers, places of worship, museums.
- **WORK** - Where we work: corporate workplace environments.



The East Bay City Center 9th Annual Design in Motion Gala

Design for the Future—is proud to announce our continued partnership with Larkin Street Youth Services. Let your imaginations run free!

Each team or solo artist can select one of four engaging categories to create an auctionable “Collage of the Future.” This is a great opportunity for office team building, for teaming with a manufacturer or dealer’s representative, or for showcasing your own talent.

[Click here for guidelines & submission form](#)



ALUMNI SPOTLIGHT

Kari Hensel - Allied ASID

Kari Hensel, Allied ASID, is a lifelong peninsula resident. Kari began the Interior Design program at Cañada after a career change from 10 years in banking to the retail furniture industry.

After graduating with her certificate in interior design in 2007, she continued her work in retail furniture, managing the Thomasville and Bassett Furniture stores. She especially enjoyed visiting customers' homes and providing customized design solutions. The knowledge she gained at Cañada gave her an advantage in this role.



In 2014, Kari left the retail world and became a manufacturer's representative for a luxury furniture company. This area of interior design is incredibly fulfilling, as it offers her the opportunity to work with retailers and interior designers and showcase her company's products. Her educational background in Interior Design allows her to collaborate with her clients uniquely, as she intimately understands their needs and challenges.

Kari is currently the Northern California Sales Representative for Global Views and Studio A Home, home decor, furniture, and accessories companies.

She has long been involved with ASID, first serving two terms on the board with the California North Chapter, and is presently Membership Director for the Peninsula ASID Chapter. She loves giving back to the design community and always welcomes an opportunity to speak with the students and share her knowledge and perspective with them.

Kari credits much of her career success and enjoyment in the Interior Design Industry because of the education she received while attending Cañada College.

In her spare time, you can find Kari traveling to new destinations, cooking the latest viral recipe, and RV camping with her fiancé and Staffordshire terrier, Capone.

Kari's participation with ASID, her education from Cañada College, her Work ethic, her product knowledge, and her friendly and professional personality are why she was Chosen for the "FIRST ALUMNI SPOTLIGHT FOR 2023".

MEET THE BOARD

Joan Mundell - ID Club IIDA Student Representative



MY PERSONA

My name is Joan Mundell, as you know, I'm the IIDA Liaison for the Cañada ID Club. I would like to give you a brief chronicle of my journey in the academic world and a clear characteristic of my persona.

I'm a British west Indian and have lived in New York most of my life prior to relocating to the Bay area.

My education background consists of the following:

- Associate degree in Travel & Tourism
- Bachelor of Technology degree in Hospitality Management
- Certificate in Home Staging

I'm a former student of Ecole Hoteliere De Paris, France where I studied hospitality management and the Academy of Art University where I majored in master's degree program of Interior Architecture and Design.

I later enrolled in the interior design program at Cañada College and took courses in the kitchen & bath program. I'm currently, networking to make a transition into the interior design profession. My main objective is to work in the hospitality design. The reason for this is that I've worked in the hotel hospitality and I'm very familiar with the space planning of that industry. Therefore, I think it would behoove me to return to that industry.

I also would like to work as a kitchen & bath designer because there's a very high demands for kitchen & bath designers.

Finally, I'm very much in fashion and like to travel mainly to Europe and luxury 4 star hotels. As a former travel and tourism student, one of my professors said that your hotel should be included in your experience. It is for this reason that when I travel, around the globe, I always book my stay in some form of luxury accommodations.

MEET THE BOARD

Cindy Tipton - ID Club Community Service Co-Chair



Hi Everyone,

I'm excited to be the ID Club Community Service Co-Chair with Marcia Rapozo-Hilo! This is my third semester into pursuing the Kitchen & Bath Design certificate-hoping to complete it by Spring 2025. I learned of the Cañada ID program when I ran into Gudrun Enger in the Safeway parking lot-thank you Gudrun for encouraging me to take a class!

I am not exactly sure what I will do with my certificate (I have a college freshman who feels the same way)--we'll just have to see where this path takes me! What I do know is that I'm learning so much, not only from the amazing Cañada professors, but also from fellow students who generously share their design talents and success stories. Thank you!

I'm looking forward to meeting more design students through my participation on the board. I'm so appreciative of all the fun and valuable events that the club offers! So far, I have attended the All Natural Stone Showroom Tour, Los Gatos Design Crawl, IIDA Silicon Valley Student Firm Tour, and the Danmar Cabinet Showroom popup. I have also attended many of the NKBA webinars with inspiring information on outdoor kitchens, biophilic design, and more.

I highly encourage you to take advantage of these great learning and networking opportunities--and please consider joining the club (and the board next semester)!

Sincerely,
Cindy Tipton

GET INVOLVED



If you missed the Kickoff Event it's not too late! Use the link below to watch the recording.

Kickoff Recording

Passcode: 6n^LB=a0

- *Meet the new ID Club Leadership Team and learn about the club's offerings and events!*
- *Learn more about our partnering professional organizations ASID, IIDA, and NKBA, directly from their representatives.*
- *Learn about all of the trainings and student competitions of the semester - there are A LOT!*

We look forward to seeing everyone at our first Spring 2023 event!

INSIDE THE NEXT ISSUE

Coming
Soon



Coming up in the March issue

- Alumni spotlight
- Class Representative & ID Club Board opportunities
- ASID, NKBA, & IIDA events & happenings
- Upcoming student design competitions
- An introduction to your ID Club ICC Representative, Secretary, & Co-President Jo Lau
- and much more!

The next Club Board Meeting will be held March 6, 4pm-6pm.

All Club members are welcome to join!

Click the [Zoom link](#) to join

Meeting ID: 818 4968 2263

Passcode: 558201

Don't forget to follow us online!!



[@canadaidclub](#)



[@canadacollegeidclub](#)