

CAÑADA INTERIOR DESIGN CLUB

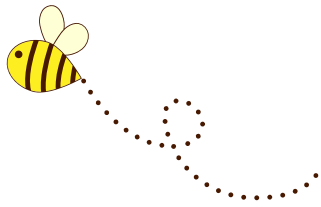
Spring



In this issue:

- *ID Club Logo Challenge*
- *Dunn Edwards Competitions*
- *Graduation Survey*
- *Cañada at KBIS*

- *Alumni Spotlight with Kimberly Bentley*
- *Board Member Spotlights*
- ...and much more!



SPRING 2023 ISSUE 8



CO-PRESIDENT'S MESSAGE

Greetings Club Members,

The phrase "Just Show Up" has been on my mind a lot lately. It was a key takeaway from an inspiring IIDA event I attended last year, where a speaker shared how this mentality had propelled her design career forward. As I reflect on the past few weeks, this message has proved especially true.

In late February, our club held its first Alumni dinner of the semester, and we were thrilled to have Prof. Elsa Torres join us and offer her support. By simply showing up, we were able to make new friends, exchange knowledge and tips, and deepen our connections with one another.

Then, in early March, we organized a speaker event with industry professional Phil Hotarek. Though it was a casual gathering in a small setting, we had the opportunity to learn more about Phil and his showroom, and we were able to ask him questions that we wouldn't have been able to in a larger forum. Again, all it took was just showing up.

Most recently, the IIDA held a Western Regional qualifier for a Design Charette, and one of our club members, Sheree Poon, decided to take a chance and show up. Along with her team (formed on the event day!), she won first place and will now be heading to Arizona for the Regional Design Charette.

It's clear to me that by showing up, we open ourselves up to new knowledge, new friendships, new opportunities, and even prizes. The club is buzzing with upcoming events, such as the Kitchen and Bath-focused Showroom Tour, our Logo Competition, and various events hosted by professional organizations like ASID, NKBA, and IIDA. So let's all "Just Show Up"!

It's also that time of year when we start looking for new club board members for the next school year (2023-2024). Interested? Just [sign up here](#). Having served on the board myself, I can attest to how rewarding the experience can be. By working alongside other students and organizing events, I've expanded my network and grown in ways I could never have imagined. It all started with me just showing up to help with Eventbrite one semester. So let's all adopt the "Just Show Up" mentality and see where it takes us!

Cheers,

Winnie & Jo



Jo Lau



Winnie Wan

Jo Lau & Winnie Wan
Co-Presidents

LOGO CONTEST

Help us design a new logo for the Interior Design Club!



The Cañada College Interior Design Club needs your help with a new logo! To engage our current members and to attract new members, the ID Club is announcing a competition to design a new club logo. The new logo will be used on the ID Club website, social media sites, letterhead, posters, souvenir trinkets, gifts, or anywhere else the ID Club needs it. Please click the link to read the [official competition guidelines](#) for more details regarding logo design, contest rules, and submission requirements.

Cañada Primary Colors:

Cañada Green



Pantone 554 C
Pantone 342 U
CMYK: 80, 16, 72, 51
RGB: 32, 92, 64
HEX: #205C40

Cañada Yellow



Pantone 107 C
Pantone Yellow U
CMYK: 2, 7, 95, 0
RGB: 251, 225, 34
HEX: #FBE122

Complimentary Colors:

Colt Green	Lime Green	Bright Green	Forest Green	Famous Yellow	Dream Orange	Light Grey	Dark Slate
Pantone 356 C Pantone 356 U CMYK: 91, 0, 100, 26 RGB: 0, 122, 51 HEX: #007A33	Pantone 369 C Pantone 369 U CMYK: 58, 0, 100, 4 RGB: 100, 167, 11 HEX: #64A70B	Pantone 375 C Pantone 375 U CMYK: 47, 0, 100, 0 RGB: 164, 199, 76 HEX: #8DCD3D	Pantone 625 C Pantone 625 U CMYK: 66, 21, 49, 22 RGB: 80, 127, 112 HEX: #507F70	Pantone 135 C Pantone 135 U CMYK: 0, 18, 72, 0 RGB: 255, 198, 88 HEX: #FFC658	Pantone 7406 C Pantone 7406 U CMYK: 0, 13, 100, 1 RGB: 241, 196, 0 HEX: #F1C400	Pantone 428 C Pantone 428 U CMYK: 21, 13, 8, 0 RGB: 193, 198, 200 HEX: #C1C6C8	Pantone 431 C Pantone 431 U CMYK: 63, 45, 34, 25 RGB: 91, 103, 112 HEX: #5B6770

Approved colors for the logo are listed on the chart above.

CAÑADA AT NKBA'S KBIS

Las Vegas, NV - January 2023

Cañada College's ID Club had a huge showing at NKBA's KBIS trade show at the Las Vegas Convention Center. This event boasted 40,000 attendees, 500 exhibitors, and almost 400,000 square feet of exhibit space. We were wowed by the amazing booths, the informative sessions, and the great networking opportunities.



GRADUATING STUDENTS

Are you completing your Associates Degree or one of our three Interior Design Certificate programs in the 2022 - 2023 school year?

The last day to apply for degree-certificate was extended to April 7th Petition for AA/AS Degree & Certificate.



The Cañada Interior Design Club is working with administration to begin planning our department's program graduation and 50th year anniversary celebration in May!

If you will complete your Associate's Degree or any of the Interior Design Certificates (Interior Design, Kitchen & Bath Design, or Staging), in Fall 2022, Spring 2023, or Summer 2023, please take a moment to complete the survey (via the link). It's just 4 questions!

Taking this survey is important:

it will allow us to prepare your celebration paperwork and identify how many attendees will be at the ceremony.

Thank you! We look forward to seeing you there!

SURVEY

TRADE ORGANIZATIONS

AMERICAN SOCIETY OF INTERIOR DESIGNERS



ASID Student Representative
Victoria Maya

ASID Student Tour - Thursday, March 23rd



CaPen ASID 2023 Student Tour Menlo Park Design District

For more information see [HERE](#).

Afterwards (5)
Luxury Consignment
1159 El Camino Real

Flegel's Design (6)
Showroom & Design Svcs
1010 El Camino Real

Stephen Miller Gallery (4)
Hand Woven Rugs
800 Santa Cruz Ave

Rococo & Taupe (1)
Kitchen & Bath Design
844 Santa Cruz Ave



Schedule

- 1) 9:00 - 9:30am Coffee/Treats
- 9:30 - 10:00am Presentation
- 2) 10:15 - 10:45am
- 3) 11:00 - 11:30am
- 4) 11:45 - 12:15pm
- Lunch on Own 12:30-1:30pm
- 5) 1:30-2:00pm
- 6) 2:15-2:45pm

Hunter Douglas Gallery by Rebarts Interiors (3)
855 Santa Cruz Ave

Ana Williamson (2)
Architect
885 Santa Cruz Ave



SAVE THE DATE: MARCH CHAPTER MEETING

Design Heroes: A night of visionaries giving back to the community - a charity event to benefit the bay area furniture bank. There will be food, drinks, and live entertainment with a silent auction to benefit the Bay Area Furniture Bank. Invite for registration to follow.

March 16, 2023 - 6:00 p.m. - 9:00 p.m.

Poliform SF Showroom
195 Rhode Island Street
San Francisco, CA 94103



TRADE ORGANIZATIONS



NATIONAL
KITCHEN+BATH
ASSOCIATION



*NKBA Student Representative
Patty Grewell*

NKBA Student Design Symposium

March 17th - 9:00am - 12:30pm

[RSVP Here](#)

REGISTER TODAY!

STUDENT DESIGN SYMPOSIUM

SESSION SPEAKER
THE ULTIMATE DESIGN PARTNERSHIP
BRIDGETTE BENNETT AND MARK WAGNER

HOW TO DEVELOP A GOOD WORKING RELATIONSHIP BETWEEN THE DESIGNER AND CONTRACTORS INCLUDING STRATEGIES FOR MAINTAINING STRONG RELATIONSHIPS WITH GENERAL CONTRACTORS AND TRADESPEOPLE.

March 17, 2023
9:00 AM-12:30 PM

Don't miss the NKBA Student Design Symposium on March 17. Join fellow students, design professionals and expert speakers for a morning of virtual learning and networking. NKBA's annual Student Design Symposium has been developed to support and serve current students in interior design and architecture programs in Northern California.

Following the keynote, the program will offer two breakout sessions with topics including:

- IT'S ELECTRIC: CLIMATE CHANGE & DESIGN
- GOT APPS? DESIGN APPS TO USE
- THE ULTIMATE DESIGN PARTNERSHIP
- BIOPHILIA IN BATHROOM DESIGN
- APPLIANCES: WHAT YOU WANT TO KNOW!
- DESIGNING YOUR PROFESSIONAL IMAGE

Join the NKBA at Friedman's Appliance on March 28 from 6:30 - 8:30pm.

Enjoy appetizers and beverages while you socialize with designers and industry professionals in the beautiful Friedman's showroom. Arrive before 7pm and enter the raffle drawing for fun and exciting prizes!

Use the QR code or register [HERE](#).

Product Demonstrations, Appetizers, Awesome Prizes, Cocktails on Tap and Connecting with the NKBA!
Registration is **REQUIRED**

Open to Members and Non-Members
SCAN HERE TO REGISTER:

TRADE ORGANIZATIONS



*IIDA Student Representative
Joan Mundell*

Student who are interested in submitting a project for our Student Awards, can review the submittal information at studentaffairs@iidanc.org for information or [click on this link](#).

The project submission should be based on one of the following categories:

- **HEAL** - Where we flourish: hospitals, medical facilities, clinics, assisted living, laboratories.
- **LIVE** - Anyplace we call home: homes, condominiums, townhouses, apartments, mobile homes or houseboats (full or partial renovations acceptable).
- **PLAY** - Where we entertain ourselves: hotels, restaurants, theaters, spas, casinos, stores, showrooms, malls, tasting rooms, sports arenas.
- **SERVE** - Where we meet: public spaces, libraries, schools, non-office government facilities, transportation centers, places of worship, museums.
- **WORK** - Where we work: corporate workplace environments.



The East Bay City Center 9th Annual Design in Motion Gala

Design for the Future—is proud to announce our continued partnership with Larkin Street Youth Services. Let your imaginations run free!

Each team or solo artist can select one of four engaging categories to create an auctionable “Collage of the Future.” This is a great opportunity for office team building, for teaming with a manufacturer or dealer’s representative, or for showcasing your own talent.

[Click here for guidelines & submission form](#)

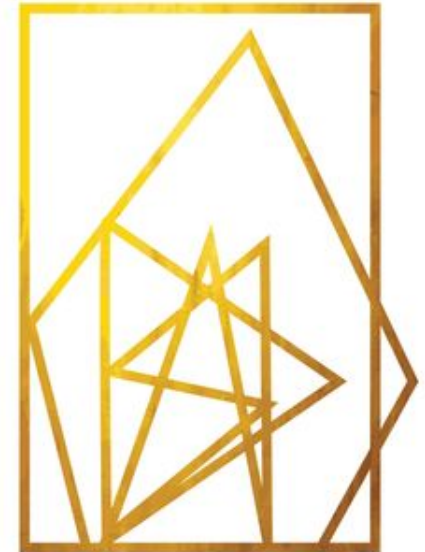


DESIGN COMPETITIONS

ASID's Design Excellence

This design competition recognizes projects by members of the California Peninsula Chapter (CaPen) of ASID that represent excellence in interior design by successfully addressing client objectives and demonstrating creativity and skillful problem solving in diverse design criteria categories. We encourage all CaPen ASID members to enter for an opportunity to gain recognition for their exceptional work, make their designs the benchmark of the industry, and to inspire a new generation of students and emerging professionals.

For more information see [HERE](#).



DESIGN
EXCELLENCE
THIRTY-SEVENTH ANNUAL | 2023

Dunn Edwards Emerging Professionals

You are the emerging professional. The next generation of designers and architects. The upcoming industry thought leaders. We established the Emerging Professionals Program for this very reason and will continue to sponsor the Emerging Professionals Design Competition year after year.

The 2023 Emerging Professionals Design Competition is the ideal platform to test and enhance your interior design skills. Review the information and submit your digital entry. **The competition officially closes on August 15, 2023 at 11:59 PM PDT.**

See official rules [HERE](#)



ALUMNI SPOTLIGHT

Kimberly Bentley

Kimberly Bentley's accounting job at Dwell initially sparked her interest in interior design. She often heard the banter about magazine design layouts and content while she "crunched the numbers." In 2018, on a whim, she signed up for two Interior Design classes at Canada College. Two years later, she enthusiastically changed careers to Interior Design and never looked back.



During her time in the program, Kim learned a ton about Interior Design but she never thought her presidency in the Interior Design Club would be so impactful. Being club president was an amazing experience that helped her to have a more positive attitude about herself and other people. This role propelled her design career forward in unexpected ways as she interacted with a range of design professionals and created connections important to her new career.

After graduating from the program in 2022, she wanted to learn best practices in residential design by working for an established residential design company. Currently she works with the principals of two design companies, each with a different focus. Sherry Scot Design has a retail space with several product lines and offers design services as well. Refresh Your Space offers design services and "refreshes" houses for sale. Kim loves the learning opportunities and variation of work offered from these two positions.

You may know Kim from SketchUp class which she is taking now. Once this is done she hopes to spend more time working at these design companies. In September, she will be a board member at our local CAPen ASID as the Finance Director (of course) as well. This dovetails nicely with her passion for giving back to the community and provides a great opportunity to work with other professional designers.

Free time? Yes of course! Kim loves to laugh, ski, swim and share time with her adult kids, husband and dog Nigel.

It's in large thanks to her school and club experiences that Kim has learned the value of putting herself out there and to keep trying her best to reach her goals.

MEET THE BOARD

Winnie Wan - ID Club Co-President



Greetings! My name is Winnie Wan. I am currently serving as the Co-President of the Interior Design Club. In 2019, I enrolled in the Interior Design Program, and my first class was Color and Design, taught by the talented Denny Holland. From the very beginning, I was captivated by the subject matter, and I decided to pursue further classes in the program. Before I knew it, I had almost completed all of the courses. My career aspirations lie in the field of Residential Design, with a particular focus on Kitchen and Bath. After graduation, I plan to pursue this career path.

During my first Interior Design class, I met my friend Cecilia Pinto, a fellow student who encouraged me to join the Interior Design Club. Through Cecilia's guidance, I became involved with the club board and attended various events hosted by professional organizations like ASID and NKBA. This involvement has been a rewarding experience, as it has allowed me to connect with other students outside of my classes and learn from professionals in the field. Through these experiences, I have been able to expand my knowledge, build a network, and prepare for a career in Interior Design.

As the message for the March newsletter emphasizes, the "Just Show Up" mentality has been essential in keeping me motivated and engaged in my Interior Design journey. I hope to continue with this mindset and encourage other students to do the same. By attending club events and professional organization events, volunteering at the club board, supporting professional organizations, and sharing your talents, you will be surprised at how much more enriching and fulfilling your journey can be.

MEET THE BOARD

Michelle Beaulaurier - ID Club Secretary



Hello! I'm Michelle. I recently joined the ID Club Board as Secretary and would like to introduce myself. I began Interior Design at Canada in Fall 2021 and will graduate with an A.S. this May, then continue next year to complete my Certificate in Kitchen and Bath.

Born and raised on the mid-Peninsula, I have also lived in Los Angeles and Paris- among other places- and received my B.F.A. from Parson's School of Design in New York. My senior thesis included constructing environmental installations and studying environmental influence on perception and behavior. I also studied architecture, urban studies and double-majored in painting as an undergrad.

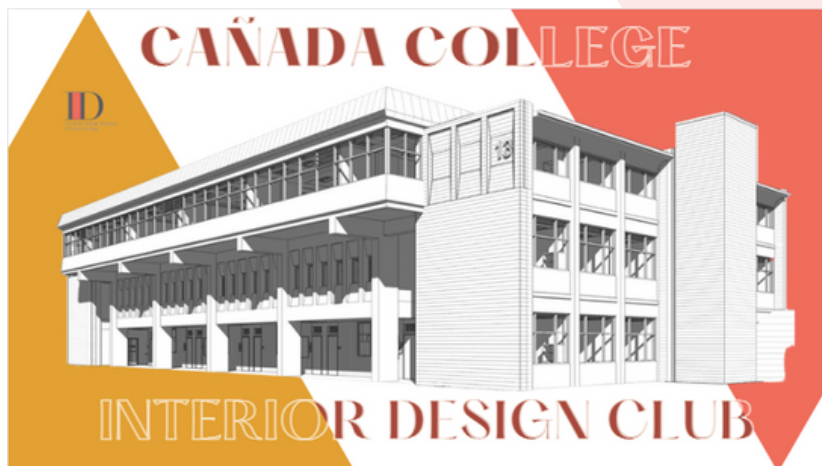
I am a born traveler and enjoy touring historic homes and their gardens, observing indigenous architecture, experiencing landscapes and witnessing the function of different urban designs. My favorite travels were in-depth trips to Tahiti, the Basque country, and a cross-continental train trip of the U.S. I am fluent in French and have begun studying Italian.

My daughter in college and son finishing high school were home-schooled since kindergarten. I continually participated in learning about education, specializing in learning styles and 2-E education (twice-exceptional gifted). I learned a lot about managing projects and building community.

Now I am bringing these life experiences to my return to design, including inter-cultural insights and experiential knowledge of the needs of the disabled, the elderly, families, and special needs. I am thrilled to be immersed again in design and to have the opportunity to create solutions to improve lives and the environment and I look forward to serving you through the Interior Design Club!

GET INVOLVED

*The ID Club is looking for new Board Members
for the 2023 - 2024 school year.*



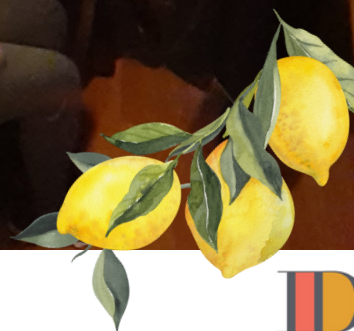
*If you are interested in
joining or learning more, use
our sign-up sheet [HERE](#).*

*We look forward to
welcoming you for a a fun
year as a board member!*

ALUMNI DINNER

*Thank you to everyone who
attended our Alumni Dinner! It
was a fun evening and a great
opportunity to connect.*

*Stay tuned for our next event
coming up soon!*



INSIDE THE NEXT ISSUE

Coming
Soon



Coming up in the April issue

- Alumni spotlight on Brooke White
- ID Club Board opportunities for Fall 2023
- ASID, NKBA, & IIDA events & happenings
- Upcoming student design competitions
- An introduction to your ID Club Vice-President Pamela Vorsatz, ID Club Membership Representative Daniela Miller, and Community Service Co-Chair Marcia Rapozo-Hilo.
- and much more!

The next Club Board Meeting will be held April 10th, 4pm-6pm.

All Club members are welcome to join!

Click the [Zoom link](#) to join

Meeting ID: 818 4968 2263

Passcode: 558201

Don't forget to follow us online!!



[@canadaidclub](#)



[@canadacollegeidclub](#)