



Student Characteristics 2009/10 through 2013/14

Communication Studies (COMM)

Annual Unique Headcount

2011/12	2012/13	2013/2014
597	644	701

Total Unique Headcount by Semester

FA11	FA12	FA13	SP12	SP13	SP14	SU12	SU13
304	286	303	313	296	357	96	92

Student Gender

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Female	344	57%	389	58%	413	57%	6%	9%	1,146	57%
Male	246	43%	248	41%	277	42%	12%	17%	771	42%
Unreported	7	1%	7	1%	11	1%	57%	25%	25	1%
Column Total	597	100%	644	100%	701	100%	9%	12%	1,942	100%

Student Ethnicity

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
African American	24	3%	22	4%	20	3%	-9%	-15%	66	3%
Asian	37	6%	39	6%	55	8%	41%	52%	131	6%
Filipino	19	3%	20	3%	15	2%	-25%	-22%	54	3%
Hispanic	221	37%	229	35%	266	37%	16%	18%	716	36%
White	188	33%	211	33%	211	32%	0%	8%	610	32%
Other			2	0%	2	0%	0%	0%	4	0%
Unknown	108	18%	121	19%	132	19%	9%	9%	361	19%
Column Total	597	100%	644	100%	701	100%	9%	12%	1,942	100%

Student Age

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total & Average</u>
Under 18	66	12%	15	3%	28	4%	87%	64%	109	6%
Age 18-22	330	61%	405	70%	435	68%	7%	9%	1,170	67%
Age 23-28	98	14%	112	15%	122	16%	9%	21%	332	15%
Age 29-39	67	8%	65	8%	69	7%	6%	3%	201	8%
Age 40-49	23	2%	34	4%	39	4%	15%	22%	96	4%
Age 50-59	11	1%	11	1%	12	1%	9%	32%	34	1%
Age 60+	3	0%	3	0%	1	0%	-67%	-98%	7	0%
Column Total	598	100%	645	100%	706	100%	9%	12%	1,949	100%

Student Enrollment Status

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total & Average</u>
Continuing	416	68%	511	79%	563	80%	10%	14%	1,490	76%
Currently K-12	82	15%	15	3%	33	5%	120%	95%	130	7%
First-Time	15	3%	33	5%	29	4%	-12%	-12%	77	4%
First-Time Transfer	26	5%	35	6%	42	6%	20%	15%	103	6%
Returning	45	7%	27	4%	22	3%	-19%	-32%	94	4%
Returning Transfer	20	2%	26	3%	24	3%	-8%	-2%	70	3%
Column Total	604	100%	647	100%	713	100%	10%	12%	1,964	100%

Student Educational Goal

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Transfer	358	59%	482	75%	517	75%	7%	12%	1,357	70%
AA/AS w/o Transfer	29	5%	37	5%	44	6%	19%	32%	110	5%
Certificate w/o Transfer	8	1%	3	0%	9	1%	200%	180%	20	1%
Acquire/Update Job Skills	17	3%	15	2%	15	2%	0%	25%	47	2%
Complete HS Credits	75	14%	14	3%	24	3%	71%	50%	113	6%
Educational Development	10	1%	9	2%	11	1%	22%	-4%	30	1%
Formulate Career Plans/Goals	5	1%	5	1%	7	1%	40%	78%	17	1%
Improve Basic Skills	6	1%	2	0%	2	0%	0%	48%	10	0%
Maintain Certificate/License	6	1%	6	1%	5	1%	-17%	21%	17	1%
Undecided/Unreported	84	14%	74	12%	72	10%	-3%	-7%	230	12%
Column Total	598	100%	647	100%	706	100%	9%	12%	1,951	100%

DE Enrollment

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Hybrid	31	5%	47	5%			-100%	3%	78	3%
Not Online	552	94%	597	95%	641	91%	7%	93%	1,790	93%
Online					37	5%		2%	37	2%
Web Assisted	18	2%			39	4%		2%	57	2%
Total	601	100%	644	100%	717	100%	11%	100%	1,962	100%

Day and Evening Course Enrollment

	<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Took Daytime Course	391	68%	489	80%	502	74%	3%	74%	1,382	74%
Took Evening Course	209	32%	160	20%	217	26%	36%	26%	586	26%
Total	600	100%	649	100%	719	100%	11%	100%	1,968	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.

**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year - e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures.

**Note: The variations in total numbers each year within the demographic segments are due to missing data points, and, in the case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).