# Student Characteristics 2010/11 through 2014/15 Business, Design and Workforce Division

Due to reorganization of departments beginning in Fall 2014, the following departments are included in this report: ACTG, ARCH, BUS, CBOT, COOP, ECE, ECON, FASH, HMSV, INTD, LEGL, MART, MEDA, MGMT.
Cooperative Education in Kinesiology is reported with all other Kinesiology courses under the ALL Division.

## Annual Unique Headcount

| 2010/11 | 2011/12 | 2012/13 | 2013/14 | 2014/15 |
|---------|---------|---------|---------|---------|
| 4,541 | 4,265 | 3,966 | 3,792 | 3,789 |

## Total Unique Headcount by Semester

| FA10 | FA11 | FA12 | FA13 | FA14 | SP11 | SP12 | SP13 | SP14 | SP15 | SU10 | SU11 | SU12 | SU13 | SU14 |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2,754 | 2,576 | 2,384 | 2,277 | 2,182 | 2,771 | 2,548 | 2,429 | 2,257 | 2,281 | 596 | 642 | 617 | 636 | 684 |

## Student Gender

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Female | 3,199 | 71% | 2,997 | 72% | 2,756 | 71% | 2,647 | 71% | 2,634 | 72% | -0% | 4% | 14,233 | 71% |
| Male | 1,229 | 27% | 1,193 | 26% | 1,123 | 26% | 1,059 | 27% | 1,063 | 25% | 0% | -2% | 5,667 | 26% |
| Unreported | 113 | 3% | 84 | 2% | 87 | 2% | 86 | 2% | 92 | 3% | 7% | 17% | 462 | 2% |
| **Column Total** | **4,541** | **100%** | **4,274** | **100%** | **3,966** | **100%** | **3,792** | **100%** | **3,789** | **100%** | **-0%** | **3%** | **20,362** | **100%** |

## Student Ethnicity

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| African American | 226 | 5% | 223 | 5% | 177 | 5% | 176 | 4% | 158 | 4% | -10% | -10% | 960 | 5% |
| Asian | 135 | 3% | 112 | 3% | 99 | 2% | 107 | 3% | 126 | 3% | 18% | -3% | 579 | 3% |
| Asian | 396 | 10% | 394 | 10% | 383 | 9% | 359 | 10% | 436 | 11% | 21% | 23% | 1,968 | 10% |
| Hispanic | 1,735 | 38% | 1,494 | 35% | 1,407 | 36% | 1,436 | 40% | 1,401 | 40% | -2% | 4% | 7,473 | 38% |
| Other | 536 | 13% | 614 | 16% | 588 | 16% | 567 | 14% | 564 | 15% | -1% | 9% | 2,869 | 15% |
| Native American | 14 | 0% | 17 | 0% | 8 | 0% | 13 | 0% | 10 | 0% | -23% | -45% | 62 | 0% |

## Student Ethnicity

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| White | 1,499 | 31% | 1,424 | 31% | 1,305 | 32% | 1,134 | 29% | 1,095 | 26% | -3% | -6% | 6,457 | 30% |
| **Column Total** | **4,541** | **100%** | **4,278** | **100%** | **3,967** | **100%** | **3,792** | **100%** | **3,790** | **100%** | **-0%** | **3%** | **20,368** | **100%** |

## Student Age

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Age 18-22 | 1,225 | 31% | 1,222 | 33% | 1,187 | 33% | 1,041 | 32% | 1,067 | 32% | 2% | 5% | 5,742 | 32% |
| Age 23-28 | 935 | 20% | 874 | 21% | 803 | 22% | 837 | 23% | 833 | 25% | -0% | 9% | 4,282 | 22% |
| Age 29-39 | 963 | 22% | 897 | 20% | 781 | 19% | 781 | 20% | 850 | 20% | 9% | 7% | 4,272 | 20% |
| Age 50-59 | 486 | 8% | 457 | 8% | 423 | 9% | 399 | 8% | 375 | 7% | -6% | -5% | 2,140 | 8% |
| Age 40-49 | 701 | 14% | 616 | 13% | 557 | 12% | 534 | 12% | 484 | 11% | -9% | -3% | 2,892 | 12% |
| Age 60+ | 187 | 3% | 156 | 3% | 135 | 2% | 138 | 3% | 141 | 2% | 2% | -11% | 757 | 2% |
| Under 18 | 142 | 3% | 126 | 2% | 158 | 3% | 143 | 3% | 115 | 2% | -20% | -31% | 684 | 3% |
| **Column Total** | **4,639** | **100%** | **4,348** | **100%** | **4,044** | **100%** | **3,873** | **100%** | **3,865** | **100%** | **-0%** | **3%** | **20,769** | **100%** |

## Student Enrollment Status

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Continuing | 3,073 | 71% | 2,880 | 69% | 2,688 | 72% | 2,580 | 71% | 2,651 | 72% | 3% | 5% | 13,872 | 71% |
| Currently K-12 | 145 | 3% | 121 | 2% | 172 | 3% | 143 | 3% | 117 | 2% | -18% | -29% | 698 | 3% |
| First-Time | 281 | 6% | 257 | 6% | 233 | 5% | 226 | 5% | 202 | 5% | -11% | -0% | 1,199 | 6% |
| First-Time Transfer | 441 | 10% | 445 | 11% | 380 | 9% | 345 | 9% | 363 | 9% | 5% | 3% | 1,974 | 9% |
| Returning | 572 | 7% | 546 | 8% | 506 | 7% | 476 | 7% | 402 | 6% | -16% | -11% | 2,502 | 7% |
| Returning Transfer | 360 | 4% | 353 | 4% | 312 | 4% | 334 | 5% | 350 | 6% | 5% | 23% | 1,709 | 4% |
| **Column Total** | **4,872** | **100%** | **4,602** | **100%** | **4,291** | **100%** | **4,104** | **100%** | **4,085** | **100%** | **-0%** | **3%** | **21,954** | **100%** |

## Student Educational Goal

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Transfer | 764 | 15% | 686 | 15% | 607 | 16% | 610 | 16% | 562 | 16% | -8% | 2% | 3,229 | 16% |
| Undecided | 397 | 8% | 436 | 9% | 321 | 7% | 304 | 7% | 258 | 7% | -15% | -2% | 1,716 | 7% |
| Maintain Certificate/License | 90 | 2% | 85 | 2% | 78 | 2% | 58 | 2% | 65 | 2% | 12% | 26% | 376 | 2% |
| AA/AS & Transfer | 1,240 | 29% | 1,270 | 31% | 1,240 | 32% | 1,178 | 32% | 1,237 | 34% | 5% | 8% | 6,165 | 32% |
| Certificate w/o Transfer | 270 | 7% | 329 | 8% | 334 | 10% | 336 | 11% | 304 | 9% | -10% | -11% | 1,573 | 9% |
| Complete HS Credits | 118 | 2% | 76 | 1% | 118 | 2% | 86 | 2% | 51 | 1% | -41% | -43% | 449 | 2% |
| Educational Development | 325 | 6% | 307 | 5% | 226 | 4% | 183 | 4% | 259 | 5% | 42% | 45% | 1,300 | 5% |
| Formulate Career Plans/Goals | 89 | 2% | 111 | 2% | 103 | 2% | 80 | 2% | 79 | 2% | -1% | 15% | 462 | 2% |
| Transfer w/o AA/AS | 311 | 7% | 319 | 7% | 320 | 7% | 324 | 7% | 336 | 8% | 4% | 24% | 1,610 | 7% |
| Undecided/Unreported | 1,063 | 23% | 859 | 19% | 783 | 18% | 790 | 18% | 650 | 16% | -18% | -10% | 4,145 | 19% |
| **Column Total** | **4,667** | **100%** | **4,478** | **100%** | **4,130** | **100%** | **3,949** | **100%** | **3,801** | **100%** | **-4%** | **3%** | **21,025** | **100%** |

## DE Enrollment

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Hybrid | 35 | 0% | | | | | | | 26 | 0% | | 0% | 61 | 0% |
| Not Online | 4,270 | 92% | 4,006 | 93% | 3,823 | 97% | 3,573 | 95% | 3,388 | 92% | -5% | 94% | 19,060 | 94% |
| Online | 194 | 2% | 206 | 3% | 214 | 3% | 327 | 5% | 538 | 8% | 65% | 4% | 1,479 | 4% |
| Web Assisted | 387 | 5% | 349 | 5% | 26 | 0% | 15 | 0% | | | -100% | 2% | 777 | 2% |
| Total | 4,886 | 100% | 4,561 | 100% | 4,063 | 100% | 3,915 | 100% | 3,952 | 100% | 1% | 100% | 21,377 | 100% |

## Day and Evening Course Enrollment

| | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | Change 2013/14-14/15 | | 5 Year Row Total & Average | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N/A | 23 | 0% | | | | | | | | | | 0% | 23 | 0% |
| Took Daytime Course | 2,362 | 44% | 2,273 | 47% | 2,162 | 49% | 1,911 | 45% | 1,950 | 49% | 2% | 47% | 10,658 | 47% |
| Took Evening Course | 3,094 | 55% | 2,864 | 53% | 2,630 | 51% | 2,617 | 55% | 2,558 | 51% | -2% | 53% | 13,763 | 53% |
| Total | 5,479 | 100% | 5,137 | 100% | 4,792 | 100% | 4,528 | 100% | 4,508 | 100% | -0% | 100% | 24,444 | 100% |

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.
**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to
    missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year -
     e.g. "First Time Student" in Fall and "Continuing Student" in Spring.
    The variations in total numbers each year within the demographic segments are due to missing data points, and, in the
    case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).